

Full Name

Street Address

Email Address

Mobile Phone Number

PERSONAL PROFILE

Summarise your experience, education, motivation and key skills in a couple of short paragraphs or several sentences

EDUCATION / QUALIFICATIONS

(Most recent first, go back as far as senior school)

BSc Biomedical Science – 2.1

Brighton University, 2001

A Levels – Biology (B), Maths (B), English Literature (A)

Brighton College, 1999

PROFESSIONAL DEVELOPMENT

List any relevant courses / qualifications e.g. sales training, presentation training, product training, professional membership or accreditation.

CAREER DETAILS

Mar 2011 - Date

Marketing Manager – Women's Health

Johnson & Johnson Medical

- Highlight your specific marketing responsibilities / activities i.e. upstream / downstream responsibilities and an overview of what went into creating, implementing and monitoring marketing plans. Include an overview of any product launches you were involved with.
- An overview of the product / services you were responsible for.
- An overview of the target customer groups.
- An overview of the marketing team structure, where you fitted within it / who you worked closely (internal and external).
- Any other relevant responsibilities e.g. analysing data, competitor analysis, exhibitions, etc.

Key Achievements

- Provide examples of specific successful projects you worked on.
- Include any data to support growth / achievements, if possible.
- Any awards or special recognition achieved.

Jan 2006 – Mar 2011

Sales Executive - Orthopaedics

Stryker

- Driving sales of orthopaedic implants into hospitals across the London region.
- Selling to Surgeons, Theatre Staff and Procurement Managers; developing new and existing accounts.
- Providing training and support to customers within Operating Theatres.
- Any other relevant responsibilities e.g. analysing sales data, competitor analysis, attending exhibitions / events, training new starters, etc.

Key Achievements

- For sales roles include performance versus target figures (annual are preferred).
- Successful projects, new business / accounts won.
- Any awards or special recognition achieved.

Sept 2001 – Dec 2005

Field Service Engineer – X-ray & CT

Philips Healthcare

- Installing, servicing and repairing medical imaging equipment, including X-ray and CT systems across the South East region.
- Knowledge of Radiology Information Systems, PACS networking and DICOM systems.
- Liaising with Radiographers, Clinical Engineers within the hospital environment and providing a high standard of customer care.
- Any other relevant responsibilities e.g. training new starters, completing technical training courses, etc.

Key Achievements

- Successful or complex projects work on / complex issues solved.
- Any awards or special recognition achieved.

INTERESTS

- What do you do in your spare time?
- Any achievements outside of work?
- Clubs, societies, sports, memberships.

OTHER INFORMATION

- Nationality: if not British, do you have a visa to work in the UK? Provide visa details.
- Do you have a UK driving licence? If you have any points when are they due to come off?
- Anything else that you may feel that is relevant.
- Try to keep your CV to 2-3 pages.